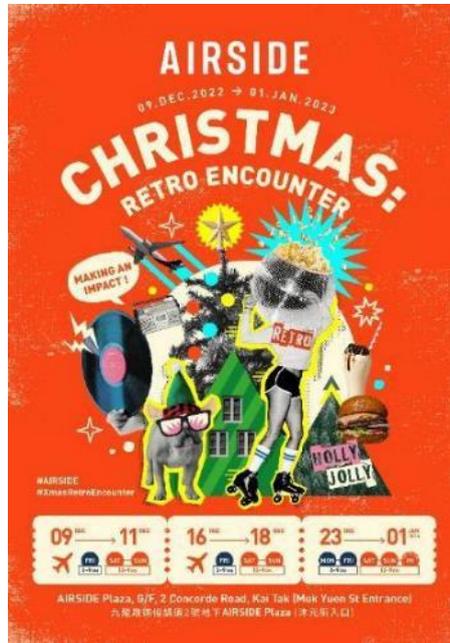


AIRSIDE

Immediate Release

A taste of AIRSIDE's WHOLENESS urban lifestyle Before Its Grand Opening "AIRSIDE Christmas: Retro Encounter" Christmas Market Opens Now

Live music performances by Jay Fung, Feanna Wong, Jill Vidal, Cath Wong and per se / Roller skating experience in Kai Tak / 50 local F&B and lifestyle brands / Pet-friendly zone / Signature art installation / Green festive experiences



(Hong Kong, 12 December 2022) – AIRSIDE, the Nan Fung Group's (Nan Fung) flagship project in Kai Tak, is presenting its **first Christmas Market, titled "AIRSIDE Christmas: Retro Encounter"** before its grand opening. With "RETRO" as the main theme, the festival will take everyone on retro art and cultural journey through different sub-themes of "Recreation", "Eco-awareness", "Taste", "Retail", and "Originality".

The 16-day Christmas Market will be held every **Friday, Saturday, and Sunday** from **now till December 23 and opens daily from December 23 to January 1**. There will be five major themed events that cannot be missed for all fun-loving folks, including **live performances by highly creative local singers, a roller-skating rink, a pet-friendly area, green festive experiences, and a fun-filled Christmas Market featuring popular local brands ranging from festive food and drinks, cultural and creative products, and local handicrafts to pet products**. The market will also feature a pop-up store managed by singer Louis Cheung's vintage fashion brand Petrolhead, which will add a nostalgic vibe to the Christmas season and inject a new sense of interactivity into Kai Tak.

Green festive experiences integrate with the new urban lifestyle concept of "WHOLENESS"



AIRSIDE embraces a new urban lifestyle concept of "WHOLENESS", integrating sustainability with mixed-use commercial development and retail spaces. Sustainability and a green lifestyle are among the areas that **AIRSIDE** actively promotes, encouraging the public to act together to strengthen the resilience of the city. Various environmental and waste management measures at the Christmas market to create sustainable and impactful effects beyond the community. For example, it collaborates with Bottless to provide reusable tableware rental services for visitors to minimise disposable waste. Recycling bins are also available on-site to collect recyclables, including metal, plastic, glass, and food waste. Food waste will be collected by

Hong Kong Organic Waste Recycling Centre (HKOWRC) to support OPARK Waste-to-energy system, where part of the food waste, including coffee grounds, will be sorted for composting, from which the organic compost will be used in AIRSIDE urban farms in the future.

Make this Christmas more meaningful by taking sustainable actions and sharing love through Nan Fung's newly launched "**NF Touch Membership Programme**" and the "**NF Touch**" mobile app. When a healthy and green living task is achieved, registered visitors can receive "**NF Seeds**" as a reward through the mobile app, encouraging everyone to build a healthy, low-carbon and waste-free lifestyle. Visitors can also receive "**NF Seeds**" through supporting the on-site charity sale activities by Nan Fung's community partners, including Gingko House, HK Saving Cat and Dog Association, Hong Kong Federation of Women's Centres and LOVE 21 Foundation. Moreover, visitors can share their NF seeds to different NGOs more meaningfully. Nan Fung will further amplify the kind acts by supporting their community projects to create a more significant, positive impact on society.

To continue Nan Fung's long tradition of celebrating festivals combining art with environmental themes, the eco-friendly Christmas trees at the entrance area are created by the emerging local fashion designer Sonic Lam and graphic designer KATOL, employing unused denim provided by Levi's for the design. Another Christmas tree which is made of upcycled glasses, reusing the glass bricks from last year's igloo installation at TKO Plaza, gives a third life through good design.

Highlight event 1: Live music performances by local and indie artists



AIRSIDE supports creativity and connects with its audience through creative local music. A strong line-up of local and indie artists will share their music with audiences at the Market. Last week, **Alfred Hui** and **mansonvibes**, with the opening act performed by **mue x Daniel Toh** rocked the venue; **Jay Fung x Feanna Wong** and **Jill Vidal x Kiri T** will perform on December 17, and on Christmas eve **Cath Wong** and **per se** will sing and play at the same time. Finally, on December 31 **XTIE** and **Rock Hill Street** will join in for the finale. So be sure to come along and support local music!

Highlight event 2: Over 50 food and lifestyle booths with local hero brands and sustainable options



AIRSIDE will launch its first "RETRO" Arts and Culture Market, featuring more than **50** food and lifestyle brands every week for visitors to enjoy delicious snacks and special drinks. Highlight hot food but not limited to the signature lobster roll and wagu burger from **Lobster Boss**, German sausage, and beverages from **Hot Dog Link x Chashou** and fish-based snacks from **Fisholic**. For dessert lovers, must try items includes taro snacks from **Uen.hk**, signature premium mochi towel cakes from **KT's Factory** and a variety of handmade bagels and scones from **&Scone**. Apart from the festive mulled wine, beverages also include draught beer from local craft beer brand **HoWong Brewing** and **Hong Kong Whistle** as well as coffee from **Cafe Wander** and **Sofo Coffee**.

The market also presents a wide variety of gift shops, creative lifestyle brands and handicraft shops, whether visitors are looking for gifts for themselves or their loved ones, or looking for party gifts and decoration ideas, the market is a must-visit festive spot for everyone! Feature brands include **TinBot** magnetic tin robot collectable figures, vintage, and crafts selected shop **966 Time Traveller**, **Ba Ba Gau Gau**, **Disk Too**, Eco-friendly Fashion Brand - **Pause & Ponder**, **Slowood Village**, **Wins Florist** and more.



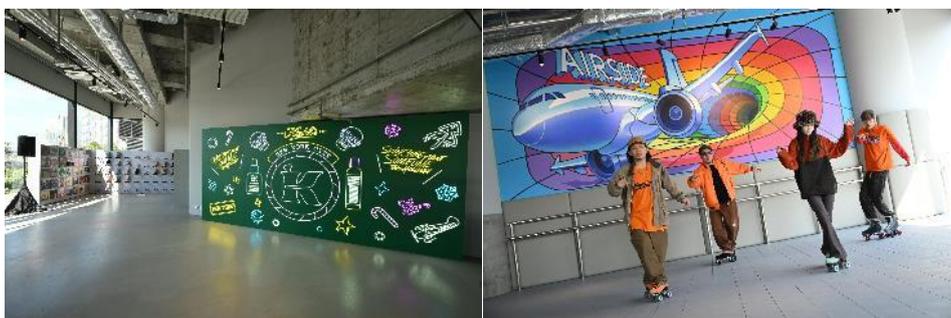
Not just a celebration, Christmas is also a festival of sharing love and warmth with others. Several non-profit organisations, including **ChickenSoup Foundation**, **Gingko House**, **HK Saving Cat and Dog Association**, **Hong Kong Federation of Women's Centres** and **LOVE 21 Foundation**, will conduct charity sales at the market, products ranging from food, Christmas card and pet products. Singers mansonvibes popped up last week and acted as the one-day store manager for **Seek and Seed**, which, per se and XTIE, will also visit the market in the coming weeks to serve as the one-day store managers and support **Soapmum**. The proceeds will be donated to the **HK Saving Cat and Dog Association** and the **Hong Kong Allergy Association**, respectively, encouraging everyone to shop for good and enjoy a meaningful Christmas.

The market will also showcase the outcomes of Nan Fung's community project, **"In Time Of"**, which has been working closely with neighbouring organisations in Kai Tak. Several pop-up booths will be set up at the market by different organisations under the themes of **"Community Farm"**, **"My Little Story"** and **"Farm to Bar"**.



The "Community Farm" and "Farm to Bar" make use of various unused spaces in the community, including the Lomfa Fair, China Bright Production and the rooftop and open area of the Lok Sin Tong Wong Chun Ming Secondary School, to practice urban farming. They will take this opportunity to showcase the harvests of their community farm projects for Christmas. Products include microgreens and edible plants planted by the Lok Sin Tong Wong Chun Ming Secondary School and Mindfield. The "Farm to Bar" booth demonstrates the "Grab and Go" concept and collaborates with several popular local alcoholic beverage brands, such as **Perfume Trees Gin** and **N.I.P. DISTILLING**, to create different daily signature cocktails. Be sure to come along and support them if you love cocktails! "My Little Story" features a wide range of sustainable and homegrown brands, giving you a taste of local flavours and a sense of the interaction between Nan Fung and the community. There will also be a series of highlighted products, including spicy oil, mochi, jelly, Perilla XO sauce and Tempeh paste.

Highlight event 3: The roller-skating rink is a place to party and enjoy fun-filled gatherings with friends



The **"AIRSIDE Christmas: Retro Encounter"** is the perfect place for families, sports enthusiasts, and pet lovers to gather and enjoy the festive spirit. **AIRSIDE** is excited to introduce a roller-skating rink with various types of classes offered. There will also be themed roller-skating parties during Christmas on 24 and 25 December. So be ready to meet up with your friends and get your body rolling! Visit **AIRSIDE's** website and the **NF Touch** for more information. Inside the roller-skating rink, a LED wall presented by **Kiehl's** which exhibits the brand's unique New York style, and its mascot **Mr Bones' skull** will be another Instagram-

worthy spot where you can take the shots with your friends.

Highlight event 4: The pet-friendly venue makes AIRSIDE a perfect spot to bring your pooch out for a festive celebration



For those who want to spend the festive season with their beloved pets, the venue is pet-friendly so pets and their owners can enjoy some fun together. Besides photogenic spots, it also has a wide range of booths selling pet food and products like burgers, popcorn, sausage snacks and beer to satisfy pets and owners alike.

Highlight event 5: Retro Pop at Kai Tak, the mix of new and nostalgic surprises



The **AIRSIDE** Christmas Market features a retro-pop design, creating an extraordinary Christmas atmosphere. Vintage arcade and pachinko machines will be set up for everyone to reminisce about the happy days of the 80s and 90s when they used to go to the arcades to play the machines. In collaboration with Social Nerd, **AIRSIDE** has invited the emerging local fashion designer Sonic Lam and graphic designer KATOL to create a giant Christmas art installation with upcycled fabrics and colourful graffiti and images, using Kai Tak, nostalgia, and community culture as a creative inspiration.

When it comes to nostalgia, the vintage clothing brand, Petrolhead excels. Managed by local singer Louis Cheung and his partner, the brand will set up a pop-up store on 17 and 18 December to introduce vintage clothing with elements of "workwear, military, denim and motorcycles" to promote a stylish fashion attitude.

-END-

"AIRSIDE Christmas: Retro Encounter" Christmas Market Details:

Venue: AIRSIDE Plaza

Address: G/F AIRSIDE, 2 Concorde Road, Kai Tak, Kowloon, Hong Kong (entrance at Muk Yuen Street)
(1 min walk from Kai Tak Station exit B; parking spaces available, HKD\$20/Hour)

Date: December 16-18, December 23 to January 1

Opening hours:

Weekdays	3:00 PM – 9:00 PM
Weekends and Public holidays	12:00 PM – 9:00 PM

High-res photos download:

<https://www.dropbox.com/scl/fo/7dbkr9fd9tzn5vdblkeu4/h?dl=0&rlkey=kdea6kfe3pjbr4acpq65z14fs>

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About Nan Fung Group

Nan Fung Development Limited is a subsidiary of the Nan Fung Group, one of the largest privately held conglomerates in Hong Kong with global interests in real estate development and investment. It holds a well-diversified and substantial financial investment portfolio. The Group was founded in 1954 and has a track record spanning over 50 years with over 165 projects including residential, commercial and industrial buildings. The Group also strategically focuses on first-tier cities in mainland China and recognises attractive opportunities for development and investment overseas, including New York and London.

In recent years, the Group has expanded its investment focus to ICE (Innovation, Creativity and Entrepreneurship), exemplified by its signature project, The Mills, a revitalisation of its legacy yarn factories into a hub promoting techstyle (the intersection of technology and style) and an integrated destination housing an experiential shopfloor, startup incubator and interactive gallery. The Group has also made significant progress in investments related to life sciences in the US via Pivotal; and in Mainland China via an affiliate, New Frontier, which focuses on healthcare, elderly care, education, and new technology.

About AIRSIDE

AIRSIDE is a 1.9 million sq. ft. mixed-use commercial development in the Kai Tak area. Situated in Kowloon's Central Business District, the 47-storey development comprises a 32-storey Grade A office, and a 700,000 sq. ft. multi-storey shopping mall interconnected with an underground shopping street. AIRSIDE embraces a new urban lifestyle concept of Wholeness, integrating sustainable living with cultural and lifestyle experiences.

About "In Time Of"

The "In Time Of" programme is a community initiative launched by the **Nan Fung Group** that engages society on multidisciplinary levels ranging from culture and the arts to social design and sustainable development. Inspired by the global "Resilient Cities" concept that refers to cities with the resilience to absorb, recover from and prepare for future shocks in different areas of society including economic, environmental, social, infrastructural, and institutional. The programme aspires to empower communities to accumulate social capital in neighbourhoods, by advocating sustainability, and reshaping a continuous relationship that bridges humanity and nature.

The Group will partner with a diversity of social stakeholders including non-profit organisations, social enterprises and community designers through the "In Time Of" programme to develop sustainable community programmes including exhibitions, seminars, workshops, and guided tours, realise social empowerment and improve the efficiency of resource utilisation in the hope of creating a more resilient future for local neighbourhoods.

Appendix (1): Weekly Performance Schedule

<u>Date</u>	<u>Timing & Guest Line Up</u>
17 December 2022 (SAT)	3:00 - 3:30 PM - Jay Fung x Feanna Wong 4:15 - 4:45 PM - Jill Vidal x Kiri T
24 December 2022 (SAT)	3:00 - 3:30 PM - Cath Wong 4:15 - 4:45 PM - per se
31 December 2022 (SAT)	3:00 - 3:30 PM - XTIE 4:15 - 4:45 PM - Rock Hill Street

One-day Store Manager Arrangement & Date

Date: 24 December 2022 (SAT)	Brand: Will announce shortly	One-day Store Manager: per se
Date: 31 December 2022 (SAT)	Brand: Soapmum	One-day Store Manager: XTIE

Appendix (2): Weekly Market Highlights

<u>Festive gourmet</u>	<u>Party food Ideas</u>	<u>Christmas Party Must-Haves</u>	<u>Kidults Best Gift Options</u>	<u>Furry Friends Paradise</u>
Lobster Boss Hot Dog Link x Chashou Bel-Zims Chocolatier HoWong Brewing	city'super be.dragon852 Hiking Mama Chili Suace Paper and Tea	Beeflotanic Garin Store Perfume Trees Gin Wins Florist 藝藝花舍	Disk Too (黑膠碟) Tinbot Morri Art Studio Petrolhead 966 Time Traveller	Buddy Bite Hooment Miss Pup Tailor MOHGUIDE

Appendix (3): Christmas Workshop Schedule

Appendix (4): Location Map

AIRSIDE
 AIRSIDE Plaza, G/F AIRSIDE, 2 Concorde Road, Kai Tak, KLN (Muk Yuen St Entrance)
 九龍啟德協調道2號 AIRSIDE Plaza (沐元街入口)